

# Management Accountants – Making a Difference!

Wednesday 12<sup>th</sup> October 2016 : Senate House, Central London



Time	Item	Description	Speakers
09.45 am	Registration, coffee and networking		
10.15 am	<b>Chair's Welcome and Introduction</b>		Liz Furey, Director of Finance, Harper Adams University
10.25 am	<b>Keynote Address</b>	Overview of the big picture changes happening within the sector. Why institutions need to increase their surplus? What is the Management Accountants role in this? What changes can be expected in the future, what are the constants, what do others do well?	Phil Harding, Director of Finance and Business Affairs, UCL
11.10 am	Morning coffee/refreshments		
11.30 am	<i>Breakout workshops</i>		
	<b>1. Business Partnering</b>	This workshop gives an amazing opportunity to hear from Shirley Cameron, Finance and Business Director on how Business Partnering works in BBC Radio?	Shirley Cameron, Finance and Business Director, BBC Radio
	<b>2. Monthly Reporting</b>	Monthly reporting and planning. Case study into the new reporting structure Manchester have adopted in line with SORP.	Nicola Davies, Deputy Finance Director, University of Manchester
	<b>3. Modelling Financial Complexity</b>	As funding uncertainties place pressure on resources in the HE sector, many Universities are seeking to invest in infrastructure to diversify their income streams. Capital rationing is becoming more prevalent with greater emphasis placed on prioritising those business cases that add most value, both financially and non-financially. This session gives a quick introduction to the concept of Business Planning and introduces the financial model recently rolled out to business partners.	Andy McKenzie, Business Planning Accountant and Liz Welch, Finance Transaction Manager – University of Edinburgh

#### 4. Course costing within HEIs

This workshop will discuss the challenges faced by an ever evolving market and the fundamental need for knowing the full costs of educational provision to aid decision making, support competitive advantage and long term sustainability.

Clive Fletcher, Principal Financial Accountant, University of Worcester & Richard Watson, Head of Finance and Facilities, University of St Mark & St John

12.30 pm Lunch and networking

1.30 pm **How Management Accounting supports University strategy?**

The session provides guidance and examples of how management accountants can contribute more proactively to the strategic management process within universities.

Graham Pitcher, Principal Lecturer in Strategic Accounting and Finance, Nottingham Trent University

2.15 pm *Breakout workshops*

*All four morning workshops are repeated*

3.15 pm Refreshments and networking

3.35 pm **Career Development for Management Accountants – where do you go from here?**

This session will give Management Accountants an insight into career development opportunities available to them in Higher Education. What skills and experience recruiting employers are typically looking for as described by Allen Lane recruitment agency along with the internal perspective from a HE Finance Director.

Maurice Goldstone, Director of Permanent Recruitment, Allen Lane & Nicola Arnold, Director of Finance, St Georges University of London

4.20 pm **Closing remarks**

Liz Furey, Director of Finance, Harper Adams University

4.30 pm Conference Close