BUFDG Strategy 2021

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| SUPPORTING FINANCE, SUPPORTING UNIVERSITIES |

# Who We Are

* The British Universities Finance Directors Group (BUFDG) is the **representative body** for higher education finance staff in the United Kingdom.
* **Our members** are the Directors of Finance and Chief Financial Officers of UK higher education institutions, and their staff.
* Our work in the Higher Education sector **supports over 8,000 HE employees**, in over **180 HE organisations**.
* We are entirely owned by our member HE institutions and are **not-for-profit**.

# Strategic Objectives

## 1. To inform, guide and support

BUFDG aims to support university finance managers and their teams by providing them with up-to-date information, analysis, guidance, and comment on financial news, strategy and management in HE by:

* being the leading source of information, comment, and support on finance matters in the HE sector, including procurement and tax;
* promoting high standards and best practice in HE finance departments, to help them deliver value to all stakeholders; and
* working with members to provide solutions to common HE finance issues and challenges.

## 2. To facilitate networking and development

Despite the increasing emphasis on competition between universities, the collegial culture of UK Higher Education can be harnessed for the advantage of the whole sector without contravening competition law through:

* providing forums for networking, discussion, consultation and exchange; and
* providing and signposting appropriate opportunities for learning and development.

## 3. To partner, coordinate, advocate and influence

BUFDG will lead and catalyse partnership working among the wide range of professional associations, think-tanks, mission groups, and membership organisations, in the best interest of all its members. Before launching any project or service, BUFDG will ask, “who can we work with?”

We will:

* work in partnership with related organisations, regionally and nationally;
* work collaboratively with supporters of and suppliers to the HE sector in the best interests of our members;
* advocate and influence on behalf of all our members to government, policy makers, and external stakeholders; and
* work with integrity.

# Our values

INTEGRITY: We act with integrity and respect

INCLUSIVITY: We are approachable, friendly, collaborative and inclusive

CURIOSITY: We are enquiring and curious

DEDICATION: We are dedicated and dependable

MOTIVATION: We are motivated and enthusiastic

KINDNESS: We are kind, and have empathy and compassion

SUSTAINABILITY: We work in a sustainable way and consider sustainability in all we do

# Summary

BUFDG’s work will always be led by the fact that we are owned by, guided by and here to support our members:

* Higher Education Institutions;
* finance professionals who work in HE;
* anyone working in a member institution who has an interest in HE finance;

and that our members are also members of other HE sector associations who we should work and cooperate with.

*June 2021*